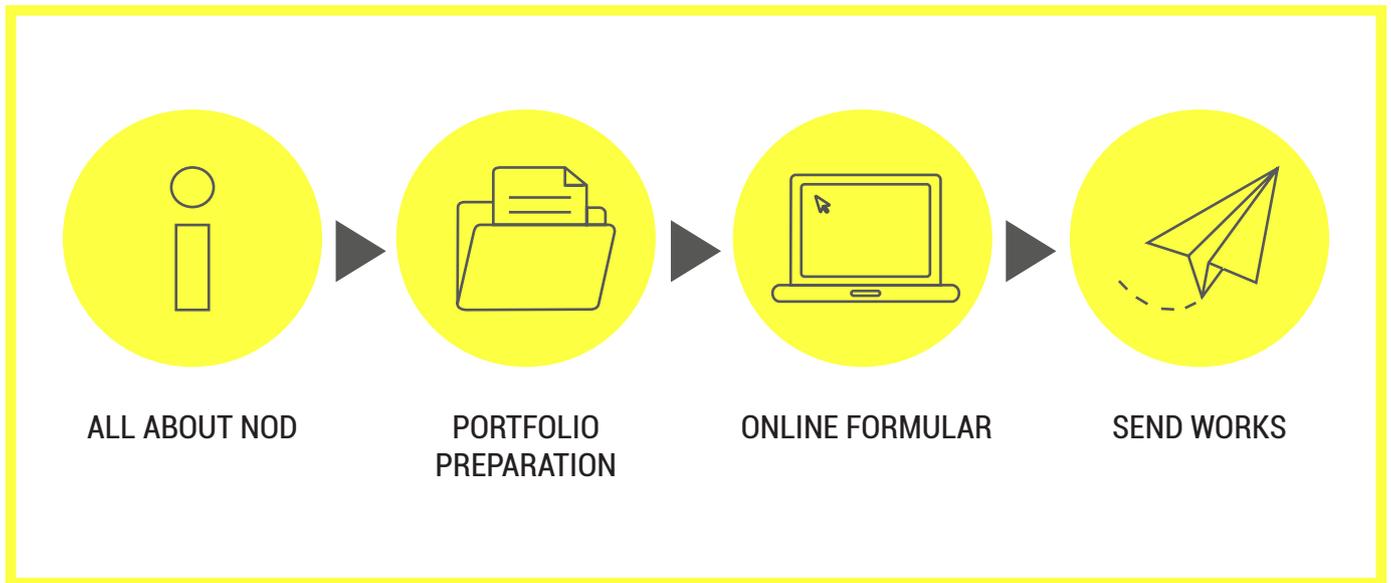


# ENTRY REQUIREMENTS

*In detail, everything you need to READ and KNOW to enrol!*



## GENERAL INFORMATIONS

### JOIN THE REVOLUTION OF JEWELRY

Not Only Decoration (NOD) is a platform for art and design projects which focus on social and environmental issues. We are a collective intelligence, a not for profit organisation of individuals and we utilise our skills as jewelers, artists and makers to create meaningful art and design projects. What we make is about issues that seem to be falling through the cracks of society because we have voices and we know how to use them. We are makers from all over the world that create works that are not only decoration and there is always room for more. Join NOD to raise awareness of ethical issues through the jewelry field and beyond.

NOD wants to help you!

- ◆ to get published
- ◆ to find your voice
- ◆ to make a difference

Together we can help each other,  
together we are strong,  
together we can make a change!

Join the revolution!  
Join NOD

## MANIFESTO

NOD is a platform for art and design projects that deal with issues relating to one or more of the following four categories, jewelry industry, environment, social, human rights. (for detailed information see below)

The idea is to collect meaningful projects in a place that helps artists and designers not only find their voice, but find their audience too.

NOD supports Collective Intelligence. We believe the period of the “one man show” is over. The future of art and design is in the formation of collectives. This is a platform we can use to gain strength from each other as a collective of intelligent free-thinkers. Together we are stronger than just one individual, together we can make a difference.

Every project, which fits the criteria will be published on the website. (The decision as to whether or not a project fit in the criteria remains the exclusive right of NOD. In addition, pornographic, racist and ethnically objectionable works are not accepted.)

For exhibition and publishing in other medias there will be a selection in order of the curation.

NOD is global! The platform is a global project. We want to make it clear that designers and artists all over the world are dealing with global issues. In order to show that NOD is a global collective dealing with global issues, NOD will publish an about the artist section, outlining your work and some details about you including your nationality.

## GOALS

- ◆ represent the projects that matter, projects done to convey deeper meanings on social or environmental issues
- ◆ expose the world to jewelry that is about more than just aesthetics, adornment and decoration

- ◆ publish your projects that don't fit the typical adornment mould, that typically wouldn't be published in the usual forums
- ◆ we want to be global, from designers, artist and makers all over the world
- ◆ we want to continue to utilise our skills as makers and artists to affect change where it really matters

## JEWELRY

Jewelry can be more than just decoration for the body. It can show social affiliation, status, political opinions or even religion. It speaks about value and body relation.

NOD sees jewelry as more than it is in a common sense. We want to see projects that go beyond their physical form of being a ring, a necklace or earrings. A photograph, a video, a poem can talk about jewelry and body relation.

## CATEGORY'S



### JEWELRY INDUSTRY

The jewelry industry is a business that has existed since the beginning of mankind. For centuries this industry exploits our resources, based on horrible conditions for the workers and the environment. Gold, diamond or gemstone mining, is an dirty process to obtain materials that get more and more rare everyday. But these are not the only materials or industrial processes in jewellery, Pearl fishing and coral harvesting are also unregulated industries, not to mention bone and horn. All this for trading with so called luxury. A concept of value that is created by a commercial world.



## ENVIRONMENT

We are destroying our planet in every possible way we have.

Such as:

- Contamination of Drinking Water
- Water Pollution
- Soil Contamination
- Endangerment of Wildlife
- Air pollution
- Biological pollutants
- Climate change
- over-consumption
- Ecosystem destruction
- over-fishing
- Food Overstocking
- Genetic engineered crops
- intensive farming
- Land degradation
- Land overuse
- Logging
- Mining
- Natural disasters
- Nuclear issues
- light pollution and noise pollution
- Overpopulation
- Ozone depletion
- Resource depletion
- Toxins
- Landfill



## SOCIAL

The social category talks about the interaction between humans in day to day life, how we deal with each other and how this has changed with new technologies such as social media, virtual-world games, or even over-exposure and over-consumption of information. It is also about how we deal with each other in over-populated areas, how we deal with life and also with death, with growing up and getting old. This category is about what impact this has on us and how we live our lives.



## HUMAN RIGHTS

Even in the 21st century we are not always providing everyone their fundamental human rights, there are gender equality issues, battles for women's rights, refugee rights right up to big business agenda in politics so here is where we can attempt to fight for equality in all areas!

## BRIEF

- ◆ the project has to deal with the topic jewelry, like direct meaning of jewelry, or body relation
- ◆ the project has to be ethical or responsible design or art
- ◆ the project has to have a strong concept or a message relating to one or more of the four topics - jewelry industry, environment, social, human rights
- ◆ the projects have to be able to answer the question WHY (For example: why does it belong on the body)
- ◆ Media of expression:  
There are no limitations for the media you choose. The project can be jewelry, an object, photography, video art, poem etc ...
- ◆ Also literature, poems, essays and scientific papers are excepted as long as they relate somehow to the body within your concept
- ◆ it can be serial work, collection or a "one of a kind" piece
- ◆ every material is excepted
- ◆ works from any date are excepted
- ◆ **surprise us!** NOD as a collective intelligence benefit from "different thinking". We want to be surprised! You have the possibility to also

change the point of view of NOD. If you can't see your project in any of the named categories, you can still send it. Maybe you will define a new categorychange the point of view of NOD.

- ◆ NOD does NOT charge any commission on sales or collaborations with galleries
- ◆ to be a part of a collective: NOD
- ◆ the chance to publish your work (exhibitions, catalogs, magazines, websites)
- ◆ chance to change something
- ◆ the chance to make your voice heard
- ◆ good karma

## WHAT YOU GAIN

- ◆ all rights will belong to you



## PORTFOLIO PREPERATION

### STEP 1 - Dont't panic!

We know that we ask for a lot of information from you, but don't worry, the NOD-Team is always there for you for any questions.

Just keep calm and write an email to:  
notonlydecoration@gmail.com

- What is your Nationality?
- What city are you based in? (*You know, where you do all your awesome work.*)
- What is your field of training?(*Jewelry Artist, Illustrator, Photographer, Neuropsychologist, Performance Artist, Bee Keeper etc...*)

#### 2 Are you online?

- Email address:
- Do you have a website?
- How bout a facebook page?

#### 3 Do you have a CV? (*please list the information below chronologically.*)

#### 4 Project Details

- What is your project title?
- What year was the work created?
- What is the concept behind your work? (*Please write a short description of what your work is about*)

#### 5 In which category do you see your project? (*you can choose as many category's as you want or even invent one. If you're inventing, hit other and we'll talk about it later.*)

### STEP 2 – information preparation

You can sign in as one Creator or as a Group/Collective. Either way, we'll be asking you the following:

#### 1 Your Details

- First Name
- Last Name
- Do you have an Artist Name? (*Its like an alias, like the usual "Spiderman" etc.. the name that you want the public to know you by and how you are published.. anyway fill it in below if you do.*)

individual piece of work

You can submit in up to eight works from one project, the minimum you have to submit is one.

- 6 6. Is it part of a series or a stand alone piece? *(If it is part of a series, please detail what the series was and the names of the pieces.)*
- 7 Title of Work?
- 8 Classification *(what actually is it? Necklace, photography, video, object, unicorn etc...)*
- 9 Materials *(Here you can put a list of the materials your work is made of, for example silver, agate, unicorn dust, chewing gum, found objects.)*
- 10 Measurements *(in cm's because the metric system.)*
- 11 Is it time based?
- 12 Is it text based?
- 13 Photo rights *(Who holds the rights to the photographs?)*
- 14 Now we get down to business.. *(Please enter all amounts in Euros for the currency.)*
  - Is your work for sale?
  - What is your artist's price? *(Protip: Let's be clear, if this is new to you, this is the cost of your art is based on material and time/ labour and is the cost before a gallery adds their percentage (cut) and before tax.)*
- 15 What is the insurance cost for your work?

following points includes the work information if you want to hand in more than one work in your project

## STEP 3 – data preparation

### GENERAL APPLICATIONS

Each work must have at least one photograph or video submitted for it. Videos and photographs

submitted must be of a professional standard.

Each picture must be in both of the following two formats:

- A** High res JPG (300dpi, max A3)  
named: TitleofprojectLastnameFirstname1.jpg  
*(the numbers should correspond to the number of the technical data in the application form)*
- B** Web JPG (72dpi, longer side max 1000 pix)  
named: TitleofprojectLastnameFirstname1web.jpg  
*(the numbers should correspond to the number of the technical data in the application form)*

### GROUP OR COLLECTIVE APPLICATIONS

Each work must have at least one photograph or video submitted for it. Videos and photographs submitted must be of a professional standard.

Each picture must be in both of the following two formats:

- A** High res JPG (300dpi, max A3)  
named: TitleofprojectGroupname1.jpg  
*(the numbers should correspond to the number of the technical data in the application form)*
- B** Web JPG (72dpi, longer side max 1000 pix)  
named: TitleofprojectGroupnameweb1.jpg  
*(the numbers should correspond to the number of the technical data in the application form)*

### VIDEO APPLICATIONS

Each work must have at least one photograph or video submitted for it. Videos and photographs submitted must be of a professional standard.

Each picture must be in both of the following two formats:

**A** High Quality (Video format H.264, resolution 1280x720)  
named: TitleofprojectLastnameFirstname.mov  
*(the numbers should correspond to the number of the technical data in the application form)*

**B** Web Quality (Video format H.264, resolution 640x 360 or 640x480)  
named: TitleofprojectGroupnameweb1.mp4  
*(the numbers should correspond to the number of the technical data in the application form)*

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## PERFORMANCE APPLICATIONS

If you want to submit a performance, you need to send documentation of it either as a video, photographs or written text. (you can send up to 8 pictures)

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## TEXT APPLICATIONS

If you want to hand in text (*poem, essay, story, scientific paper, etc ...*) it has to be sent as a word document and a pdf. If you have pictures or videos to support you text application, please send them as well separately following the same requirements as listed for artistic works, including sizing and photograph credits.

**A** Word document:  
named: TitleofprojectLastnameFirstname1.doc  
*(the numbers should correspond to the number of the technical data in the application form)*

**B** PDF  
named: TitleofprojectLastnameFirstname1.pdf  
*(the numbers should correspond to the number of the technical data in the application form)*

## VIRTUAL APPLICATIONS

You can hand in a virtual project, such as a gif, website, game, etc...

gif:  
named: TitleofprojectLastnameFirstname1.gif  
*(the numbers should correspond to the number of the technical data in the application form)*

website, game, etc:

**A** If you want to hand in a virtual project, you are responsible to have it online. NOD can not provide the online space that is required for such a project.

**B** For virtual projects you have to hand in a link to the project and picture that represent the project, can be either a documentation picture or a advertisement picture/poster. (you can send up to 8 pictures)

- High res JPG (300dpi, max A3)  
named: TitleofprojectLastnameFirstname1.jpg  
*(the numbers should correspond to the number of the technical data in the application form)*
  - Web JPG (72dpi, longer side max 1000 pix)  
named: TitleofprojectLastnameFirstname1web.jpg  
*(the numbers should correspond to the number of the technical data in the application form)*
-



## ONLINE FORMULA

Please complete either single creator application or the group/collective application online at:



## SEND US YOUR FILES!

Please send the files outlined above in section \_\_ and name the zipped folder in the same style as the photographs, for example: TitleofprojectLastname-Firstname via one of these three options:

**A** dropbox to: [notonlydecoration@gmail.com](mailto:notonlydecoration@gmail.com)

**B** wetransfer to: [notonlydecoration@gmail.com](mailto:notonlydecoration@gmail.com)

NOD - Not Only Decoration

email: [notonlydecoration@gmail.com](mailto:notonlydecoration@gmail.com)  
website: <http://notonlydecoration.wix.com/nodweb>  
facebook: Not Only Decoration

Adress: Hadikgasse 90  
1140 Vienna  
Austria